

# Todd and Brad Reed Photography *presents* Photoshop and Manual Metering

- Date:** July 24, 2010  
8:00 am – 10:00 pm (approx)
- Locations:** Best Western Splash Park Inn, Ludington  
P.M. Steamers Restaurant  
Ludington State Park
- Cost:** \$275 per student, price includes box lunch and dinner at P.M. Steamers
- Reservations:** Call the Best Western Splash Park Inn at 231-843-2140 to make reservations. Visit their website for information on special room rates for workshop participants: [www.bestwesternludington.com](http://www.bestwesternludington.com)  
Workshop is limited to 12 participants

## **Mission statement of workshop:**

The purpose of this workshop is to teach the basic fundamentals of Photoshop and to teach each participant how to use their own cameras on full manual. Todd and Brad will cover many technical aspects of photography including shutter speed, F-stops and aperture, ISO, depth of field, and tripod use. The Photoshop session will be taught by Greg Dunn ([www.digimagery.com](http://www.digimagery.com)), one of the nation's leading Photoshop experts and print masters. Greg will use a Macintosh computer with Adobe Photoshop CS4 and will project onto a screen what he is doing to an image, how he is doing it, and why. **Participants will NOT be using their own computers during this workshop.**

## **What to Bring:**

A camera (film or digital) and the camera's INSTRUCTION MANUAL.

Extra batteries for your brand of camera. Remember that cool evenings on Lake Michigan can eat up battery life.

A tripod that works with your camera is strongly recommended.

Dress for the elements. It can get pretty cool on Lake Michigan, even during the summer.

We recommend bringing good hiking shoes for walking in the sand and on the waters edge, especially for people who tend to get cold feet.

**NO NEED TO BRING YOUR OWN COMPUTER**, we won't have enough time to use them

## **Itinerary:**

### **Morning Classroom Session with Todd and Brad Reed:**

8:00 - 8:20

Intro and icebreakers

8:20 - 10:00

Manual camera settings, metering, exposure

10:00 - 10:20

Donut/bagel break

10:20 - 12:00

Technical aspects of photography including shutter speed, F-stops and aperture, ISO, depth of field, and tripod use.

### **Lunch:**

12:00 - 1:00

Todd and Brad Reed will provide a box lunch (possibly outside picnic if weather permits) - If you have food allergies, you must let the hotel know at the time of reservations.

### **Afternoon Classroom Session with Greg Dunn:**

1:00 - 2:30

Photoshop with Greg Dunn

2:30 - 2:50

Break

2:50 - 4:45

Photoshop with Greg Dunn

### **Dinner:**

4:45 - 7:30

Drive to downtown Ludington for dinner at P.M. Steamers, you will **not** be returning to the Best Western after dinner.

**Your dinner is already covered in your \$275 cost.** They will have tables reserved for us with a limited menu. Visit their website at

[www.pmsteamers.com](http://www.pmsteamers.com)

**Evening In-Field Session with Todd and Brad Reed:**

7:30 - 7:45

Drive to the First Curve beach at Ludington State Park.

7:45 - 10:00, sunset is at 9:20 pm

Participants will be shooting their own photographs on the beach. Todd and Brad will narrate what they are doing and why for the photos they choose to shoot and will give suggestions to the workshop students. You can stick by them or go off on your own photography adventure.