

December 7, 2011

Dear Teachers, Administrators and Parents,

My name is Brad Reed. My dad and I own Todd and Brad Reed Photography in downtown Ludington. We have recently teamed up with Lake Michigan Broadcasting Company, WKLA FM 106.3 and are sponsoring the local Art Student of the Month and we need your help.

If you know of a high school student that is excelling in any form of art from dancing, singing, music, drawing, painting, sculpture, wood working, metals, graphic design, photography, drama, etc. please send your nomination to us at: info@toddandbradreed.com

Please include the student's name, grade, school district, and a description of their artistic talents. The talent can be about a specific "art" project or just the student's overall above average ability in "art". If you have low-res jpegs you want to include of the student's "art" or performance, feel free to attach those as well. The better you can describe their talents, the better chance they have of being selected. Also, please send information describing the student's recent achievements in the classroom. The student's ability to show respect for themselves and others will also be an important factor in who is chosen every month so please give us details on their personal characteristics.

On the first Wednesday of each month the winning student will be announced on WKLA FM 106.3 beginning on January 4. The winning student will get to display their "art" inside the Todd and Brad Reed Photography Gallery in downtown Ludington for that month. If the "art" is a performing art or is not able to be displayed conventionally, arrangements can be made to show a video of the student's art or performance. The winning student will also get a framed certificate as a keepsake for a job well done.

Our team at Todd and Brad Reed Photography as well as everyone at WKLA FM 106.3 want to help bring more attention to the fantastic art being created and performed in Mason, Manistee, Lake, and Oceana counties. Please help spread the word and nominate your student today.

If you have questions about any of this please call us at the gallery at 231-843-0777 or email us at: info@toddandbradreed.com

Thank you for your time and support!

Sincerely,

Brad Reed